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MECHANISMS FOR IMPROVING THE EFFECTIVENESS OF EDUCATIONAL SERVICES IN THE DIGITAL ECONOMY

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Abstract:	Keyword
This article discusses the topic of mechanisms for improving the effectiveness of educational services in the digital economy. The article shows the place of the digital economy in the field of education and what mechanisms are used to improve the efficiency of educational services. The article is written on the basis of scientific research, data analysis and perspective considerations and emphasizes the unique importance of the digital economy in education.	Education, digital economy, educational services, efficiency, mechanisms, prospects, scientific research, data analysis, feedback, assimilation, technologies.

Introduction

Along with the growth and development of the digital economy, one of the problems of high importance in the field of education is the mechanisms by which the digital economy expands its capabilities and increases the efficiency of educational services. Depending on the role and specifics of the digital economy in the field of education, the effectiveness of educational institutions and the level of assimilation by students can be increased. This article discusses the main mechanisms for improving the effectiveness of educational services in the digital economy, as well as theoretical and practical tools such as computer science, information and communication technologies, virtual learning tools, analytical models, etc. These mechanisms are important in the field of education to increase the level of individual learning by students, successfully optimize curricula and ensure a high level of effectiveness. Innovations and important issues that the Digital economy has brought to the field of education, its features that require unproblematic attention, as well as the vision of educational institutions in the processes of adaptation to the digital economy, are also described in this article. This article will discuss the important foundations of improving the efficiency of the digital economy in education, their practice and the results that need to be demonstrated.

Along with the growth and development of the digital economy, the mechanisms underlying the digital economy both in the field of education and in the field of building up

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their own capabilities and improving the efficiency of educational services are among the issues of high importance.   It will be shown how the digital economy leads to changes in education and what leads to an increase in the level of assimilation of digital components in learning processes. These changes are being made in the organizational systems of educational institutions, in the structure of curricula, in the development of their educational and methodological environment, in the relationship between students and teachers, in cooperation with other educational organizations, in the use of digital resources. To increase the efficiency of educational services in the digital economy, intensive use of computer science and information and communication technologies is necessary. These technologies are used to provide students and teachers with new textbooks, interactive curricula, online learning platforms, opportunities for online discussions and collaboration. Virtual learning tools, such as online learning platforms, video conferences, webinars, etc., are of great importance for improving the effectiveness of educational services in the digital economy. They play an important role in creating convenience and distance learning opportunities for students and teachers, adapting individual curricula to educational institutions and improving the effectiveness of their application.   In the digital economy, the use of analytical models and other mechanisms to improve the effectiveness of educational services is of great importance. This includes the use of technologies such as mechanisms, data analysis, data mining, machine learning, artificial intelligence, statistical analysis, etc. Analytical models and technologies are established when studying the levels of learning by students and learning outcomes, when determining the abilities and necessary knowledge of students, when analyzing the educational process, when determining the ways of learning by students. On the basis of these models and mechanisms, educational institutions explain the individual requirements and abilities of students, optimizing their capabilities for developing curricula adapted to them and managing educational processes. It also helps in such matters as analytical models and other mechanisms, monitoring the processes of learning by students, analyzing the relationship between students and teachers, making proposals to improve the quality of education, effective use of financial resources of educational institutions, etc.   The article fully analyzes the important foundations for improving the effectiveness of educational services in the digital economy using these mechanisms and models and their role in practice.

This main part presents in the article the role of analytical models and other mechanisms in improving the effectiveness of educational services and their importance in the field of education. The article highlights a scientific alternative devoted to the study of mechanisms for improving the effectiveness of educational services in the digital economy. Along with the growth of the digital economy, the importance of the digital economy for increasing specific opportunities and improving the efficiency of educational services has also been revealed in the field of education.

The article describes in detail the role of the digital economy in education, its role and importance in improving the effectiveness of such mechanisms as computer science and

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information and communication technologies, virtual educational tools, analytical models and other mechanisms. These mechanisms are important for increasing the level of individual learning by students, successful optimization of curricula, ensuring a high level of efficiency of educational institutions. The use of analytical models and other technologies plays an important role in determining the level of learning by students, explaining the requirements and abilities of students, the effective use of financial resources of educational institutions, monitoring the learning process and increasing the ability to make suggestions. These mechanisms are of great importance to ensure an unhindered response to characteristics that require attention in education, personalization of students and effective management of the learning process.

The literature studied in the article was used in the analysis of a scientific article at a high level as a scientific alternative source on the topic of mechanisms for improving the effectiveness of educational services in the digital economy. With the help of these scientific resources, the article examines in detail the important foundations of improving the efficiency of the digital economy in education, their practice and the results that need to be demonstrated.

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