Volume 27, October 2024 ISSN (E): 2949-7752 www.neojournals.com

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# USAGE FEATURES OF COLORS IN LANGUAGE

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#### **Abstract:**

Symbolic meanings of colors related to the differences in the mentality of each nation, i.e. life traditions, customs, and beliefs. In linguistics, colors show that they have semantic differences beyond their color sign, they have ethnographic, symbolic meanings and meanings related to tradition. The article focuses on revealing the usage differences and different meanings of the colors in clothing terms.

#### **Keywords**

Vocabulary, ethnolinguistics, color, semantics, adjective, culture, customs, traditions, etc.

#### Introduction

Symbolic meanings of colors were formed according to the differences in the mentality of each people, i.e. life traditions, customs, and beliefs. The fact that the secret of colors has become an object of research in many disciplines (physics, psychology, physiology, chemistry, art, linguistics) shows the complexity of its nature. A number of research works have been carried out in Turkic languages in the field of linguistics. To mention specially, S.I. Matchanova determined the structural and lexical-semantic differences of the words expressing color in the Russian and Uzbek languages in her work[1,24]. M. Ganikhodjaeva studied the color adjectives in the Uzbek language in a comparative-historical aspect [2,23]. Z.N. Pardaev studied the semantic and stylistic differences of color adjectives in the Uzbek language, and in his work he learned the semantic differences and stylistic use of color adjectives white, black, red, yellow and others [3,22]. Also, R.V. Alimpiyeva mentioned about the meaning of the adjective "white" [4,13]. Ibrahim Haqqul talks about the meaning of the word "black" [5, 14],

R.N Shoibekov mentions the meaning differences of the color adjectives in their articles [6]. A. Bekbergenov's article [7,54] about the adjectives expressing color and their meanings in Karakalpak linguistics was published.

Understanding the meaning of colors is of particular importance in everyday life and social production. Along with the fact that color determines the appearance of all things in nature, the beauty of the surroundings, the distinction between things, plants, animals, it also reflects the various thoughts, worldviews and beliefs of mankind. In linguistics, colors show that they have semantic differences beyond their color sign, and they have ethnographic, symbolic, traditional and cultural meanings. The adjectives that express color firstly explain a certain color, and finally, as a result of abstract thinking, they begin to express other meanings. We took into account these semantic differences, and in this article

Volume 27, October 2024 ISSN (E): 2949-7752 www.neojournals.com

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we decided to focus mainly on the use of colors in the symbolic meaning in the clothes lexeme.

The world of color in the culture of each nation has its own symbolic meaning, i.e. color is considered as one of the factors that represent the culture of the nation. In our language, by combining the term *qalpaq* "hat" with the word *qara* "black" which means color, and *qaraqalpaq* is widely used as a symbol of our nation. For example:

- ... Al men mángi watanlasıń qaraqalpaq bolaman! (I.YUsupov).
- ... And I will always be your compatriot Karakalpak! (I. Yusupov).

Also, in our language the *aq qalpaq* (white cap), which is the national headdress of the Kazakh and Kyrgyz peoples, neighboring Turkic peoples, is used as a symbol of that nation. For example:

Diydarıńa qarayman da toymayman,

Ala tawdan aq qalpagiń kórinse ... (I.YUsupov).

I can't get enough of looking at you,

If your white hat is seen from Ala taw... (I. Yusupov).

In our language, the colors "white" and "black" are effectively used in symbolic meanings in some words related to the customs, traditions, and beliefs of our people. White and black lexemes are used in opposite meanings. For example: Aq- degeni alģis, qara-degeni qarģis. (White means thanks, black means curse.) In addition to the nominative meaning of white, it is of great importance in understanding the meanings of words that have good qualities: purity, honesty, innocence, etc. In recent years, due to the arrival of European culture in our country, it has become a tradition for a newly married bride to wear a white dress at the wedding. This whiteness is used as a symbol of happiness, honesty and purity. "White dress" is a symbol of a dress of happiness.

The Kazak linguist A.Almautova quotes the academician A.Kaidar's opinion in her work: "the terms of color have distant roots, they come with the long life of the people, they are one of the major issues such as social, philological, ethnolinguistic significance that are connected with the aesthetic sense of analysis, national psychology, customs, and traditions" he says. Therefore, when making the types of clothes, our ancestors gave a special meaning to their color according to their social, spiritual, and other peculiarities [8,74].

The color of a person's clothes explains his world view, purpose, spiritual aspirations, chosen path. For example, people who are in good mood, cheerful and enjoy life like to wear white clothes. Such clothes are suitable for people who do not hold grudges in their hearts and do not do bad things. The reason is that white clothes are compared to the sun and people who wear them shine light on others, and black color is the color of the night and the pupil of the eye, and those who wear this color are considered to be full of secrets [9,10]. In mythology, white color is considered the color of Gods', the color of invisible powerful forces. Therefore, there is information that pilgrims to the "House of God" (Kaaba) set off in special white clothes [10,22]. The color black means darkness, poverty,

Volume 27, October 2024 ISSN (E): 2949-7752 www.neojournals.com

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and when used in relation to organs such as eyebrows, eyes, and hair, it means a hint of beauty. On the other hand, the meaning of grief, sorrow, and mourning is understood due to the word combination "wearing black" in the clothes. For example: Gúlziyba uzın qara kóyleginiń jeńlerin túsirip tiklenińkiredi: – Sizlerge qa'dirsiz bolganı menen, el biri edi – da'! Jerlewge kelińler! (Gulziyba took down the sleeves of her long black dress and said: - Even though he was incompetent for you, he was one of the countrymen! Come to the funeral!) [14,3,190]. The word "black" in the word combinations such as "black veil", "black intention" is used in the meanings of "sorrow", "death", "badness", and the symbolic meaning is considered a linguistic-cultural connotation [8,75].

Our people wear clothes according to their age, pay attention to their colors, in this case, the white color is a sign of intelligence and wisdom, while the red color is a sign of the blooming period of youth, and it is a manifestation of the ethical, aesthetic and social life of the people. Elderly mothers wore white kiymeshek (dress), white jegde (jacket), and white jawliq (large scarf). For example: Jupını gana kiyingen,basına jamılgan aq jawlıgının sáwlesi gara torı júzine túsip turgan, közleri adamga analıq miyrim menen bagatugın bul hayaldı Patma dep tanıstırdı [15.4.19]. (This woman who light dressed, the rays of her white jawlig that covered her head, fell on her black face, and her eyes were full of motherly love for people is introduced as Patma.) And the young women wore red kiymeshek on their heads and scarlet jackets. The red clothes are usually considered as wedding clothes. For example: Toylar qutlı bolsın, bayram múbárek, Jasasın qızıl gúl! «Qızıl shúberek!» (Happy weddings, happy holidays, May the red flower bloom! "Red kerchief!") (A. Ajiniyazov). Here, in a variable meaning, red flower represents the symbolic meaning of girls, while red kerchief means young women. The red color symbolizes the blooming period of youth, and the white color symbolizes the graying of hair and beard, the time of old age. The word combinations "Aq jawlıqlı, qızıl oramallı (white jawliqli" and "red scarfed)" are used in the meaning of "woman, wife, bride". For example: Aq jawlıqlı kórsem kópshiy beremen ... (G.Dawletova), Jaynap-jasna, shadlan, áyne máháliń, Shadlıq kızıl sharshıń bolsın kelinshek (Á.Ájiniyazov). (When I see one with white jawliq, I talk too much). (Enjoy, be pleased, it's your time, may your kerchief will be joy, bride).

In clothes, colors contain good and bad, happiness and unhappiness, joy and sadness, and other several meanings. In S. Shamuradova's work, it is quoted that "white color means descriptive symbol to the kerchief, the symbol of happiness, and if black and yellow colors are epithets to the scarf, they mean the separation and grief "[10,40]. In fact, the white color also means sadness, just like the black color. According to the tradition of our people, on the day when a person dies, before going to his last place, he is wrapped in a white cloth, which is called a shroud (clothing of the deceased) in our language. In Sh.Rakhmatullaev's work it is cited: "This Arabic word has the appearance of kafan(un) and is derived from the verb kafana, which means " is wrapped with white cloth", explain the meaning "white material (cloth) for wrapping the deceased before placing them in the grave" [11, II, 198]. When this cloth is sewn, sleeves and collar are not attached, therefore, among our people,

Volume 27, October 2024 ISSN (E): 2949-7752 www.neojournals.com

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there is a ritual to wear the garment with the sleeves tucked in, and do not hang it on your shoulders, it's related to this shroud. Also, mourner people are separated with their clothes. In our country, mourners do not wear colorful clothes, girls wear headscarves. Such clothes will be in black and blue colors.

In fact, the symbolism of colors used in clothes in our language has its own broad meaning. In the Karakalpak language, the lexeme blue has a number of abstract meanings compared to other color-denoting features (in explaining the meaning of color). The reason is that it is difficult to visualize exact color when saying blue. Blue lexeme is depicted in the circle of green, sky-blue colors. If the blue color of the national dress of our people is interpreted as a sign of youth, then knitting upwards of the pattern on it is interpreted as "growth". In this case, blue-green means youth, a symbol of growth and development. In the understanding of our people, green is the awakening of nature, a sign of vitality, and it is considered a sign of human life's continuity and growth. In M. Sadikova's work, the use of the lexeme "blue" in the meaning "young, blue, immature, unripe" is given with the help of the examples, and from the historical point of view, she shows that the color meaning word appeared from the word "jas" of the word "jasil", i.e., with the help of adding affixes to the word "jas" (jas+i+l) [12,21]. If we quote A. Pirnazarova's opinion about the "ko'k ko'ylek (Blue Dress)" she gave information like this: "The patterns of this dress are complex and have a great meaning. The blue color itself is the color of the sky and gives the meaning that it is the basis of life, and the large tree trunk with branches stretched in all directions that is woven into the front represents the mother, the founder of life [13]. From an ethnographic point of view, there is a great meaning in the instructive phrase "ko'kke nalam jetipti (my moan reached the sky)", in which ko'k (blue) is a symbol of the sky and the phrase is used in worship and prayer to the sky. The national blue dress of our people contains a number of such meanings, and the symbol of mother, who is the basis of life, and the period of growth and development of youth are deeply depicted.

Green color is a symbol of growth and development in human life, while yellow, yellowish color means sadness, separation, depression in human life. For example: Bul sózden buwılgan bir gúl dástesi, Sargish boyaw basım árman kestesi (X.Da'wletnazarov). (A bouquet of flowers made from this word, dream table with more yellowish color).

In conclusion, linguistic facts show that the culture of our ancestors, who were able to be choose and use the colors of the national clothes correspond to various colors of social life, natural center, according to symbolic, ritual, and other differences of the national past of our people, was at a high level.

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