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# DEVELOPMENT OF COMMUNICATIVE COMPETENCE IN RUSSIAN LANGUAGE TEACHING: STRATEGIES AND PRACTICES

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Abstract: Keywords:

Development of communicative competence in Russian language teachingThe development of technologies inevitably leads to changes in the educational sphere. Today's students live in the digital age, so the use of modern technologies in Russian language learning becomes an integral component of a successful educational process. It helps teachers to make lessons more interactive, attractive and effective for students.

Russian language, student, learning, feedback, effective approach, skill.

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#### Introduction

One of the effective approaches to the use of modern technologies in Russian language learning is the use of multimedia resources. These are videos, audio and graphics that can help students better learn and memorize grammar rules, vocabulary and pronunciation. For example, videos can be used to demonstrate the correct pronunciation of words and phrases and to present grammar rules. Audio lessons allow students to practice listening comprehension and develop listening comprehension. At the same time, graphics such as illustrations and diagrams can help visualize language concepts and make them easier to understand.

The use of multimedia resources not only makes lessons more interactive and engaging for students, but also allows students to explore language independently outside of the classroom. The ability to watch videos or listen to audio lessons anytime and anywhere makes learning more flexible and convenient. In addition, the use of multimedia resources will also diversify Russian language lessons and make them more varied and interesting for students. Teachers can include various videos with real-life examples, cartoons, TV series or songs in Russian to show students a variety of language situations and develop their language skills.

Apps and online platforms are another effective tool to use when teaching Russian. Apps and online platforms offer a wide range of interactive exercises and games that help students improve their skills in reading, writing, listening and speaking Russian. Apps can offer assignments with instant feedback, allowing students to recognize their mistakes and correct them immediately. Online platforms can use algorithms to adapt to each student's level of

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language proficiency, offering exercises and materials appropriate to their level and needs. This makes learning more personalized and impactful. Apps and online platforms also often offer the opportunity to interact with students and other users. It is possible to ask questions, discuss topics, and communicate with others, which helps to develop skills in communicating in Russian. Some apps also have voice recording features to help students practice and improve their pronunciation.

Another effective approach to using modern technologies in Russian language teaching is online communication. Through video conferencing or communities on social media, students can communicate with native speakers and other students. This helps them develop confidence in speaking and also allows teachers to give feedback and correct students' mistakes in real time. Online communication also expands the boundaries of learning by allowing students to interact with people from different regions and cultures. This helps them understand different accents and dialects, as well as learn more about the culture and customs of Russian-speaking countries. Such communication contributes to the creation of a real language environment and provides students with real experience of communicating in Russian.

Using online communication in Russian language teaching is an effective approach. It provides students with the opportunity to practice language skills, receive feedback and corrections, and expand their language skills and cultural knowledge. Online communication helps students develop confidence in speaking and improve their practical command of Russian.

However, despite all the advantages, it must be remembered that modern technology will not replace the role of a qualified teacher. Teachers must still remain supervisors and mentors who can help students build language skills and assess their progress. The teacher can assess student progress, offer additional explanations, and monitor grammatical and lexical correctness. They can also create a structured lesson plan tailored to each student's needs and offer individualized support and motivation. Thus, it is important to use modern technology meaningfully to create an effective interaction between teacher and students in Russian language teaching.

In general, the use of modern technology in Russian language teaching has great potential to improve the educational process. It makes learning more interactive and engaging, helps students to learn the language better and develop their communication skills. It is important to remember that technologies should be implemented with common sense and approach each student individually.

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